



My second axis is: to increase our visibility and impact

As President, my role is to increase our visibility and impact in our communities in Belgium by means of our projects and actions. In order to guarantee our development in the Union and our clubs, measures of health to be monitored closely are visibility and impact. Currently, as all Sorops are aware, our image for the general public is not yet at its best, in spite of our efforts to this end.

During my presidency, with the aid of my office, my challenge will be to support everyone in optimising the visibility of our Union and clubs. I hope that what we are in fact, dynamic and constructive, will be the image perceived by those outside.

I am proposing that we mark the next two years by a number of highlights, organised around 4 international days initiated by UNO. Each of these days will be a chance for the Union and the clubs to put a spotlight on the Soroptimists. I would like to link each theme to education and leadership.

25 November: International Day for the Elimination of Violence against Women

On International Day for the Elimination of **Violence against Womens**, awareness raising and education activities can be organised in collaboration with the Women's Council, the Vrouwenraad and national, regional or local associations.

10 December Human Rights Day

Human Rights Days, the anniversary of Universal Declaration of the Rights of Man, we will be able to take action linked to the defence of rights targeting women (round tables, educational activities on human rights, activities in refugee centres...)

8 March International Women's Day

we will renew the experience by a cinema screening in all clubs in Belgium in 2018.

5 June World Day for the Environment

we could participate in awareness raising days in women's centres to promote seasonality, food safety, fresh produce, waste reduction and the pleasure of home preparation.

My third axis is : To promote at the heart of our Union and clubs a climate of sharing and working together towards a common goal.

I am aware that communication is a vast topic and often at the centre of discussions. Two items have my attention and will be the object of specific development during my presidency. It's about living better and understanding the Soroptimist movement, its requirements, its structures, how it works, what it brings to us and what we owe it.

So , how can we work together in the two coming years?

As so very well expressed in our national motto "Unity is strength", I would like to reinforce in the heart of our clubs and the Union, a climate of exchange allowing for sharing, innovation and support; to succeed in collective achievements of projects of interest to both members and the wider public.

Let's take up the challenge together.